



Hindu Temple and Cultural Society of USA, Inc.
 Sri Venkateswara Temple (Balaji Mandir) & Community Center
 1 Balaji Temple Drive, Bridgewater, NJ 08807 www.venkateswara.org



Saturday, July 11th and Sunday, July 12th 2015

APPLICATION FORM FOR VENDORS & for Ad in SOUVENIR

iNDIAN AMERICAN Festival -2015

No. of Stalls	Price	Early Bird (Before June 5th 2015)	Amount(\$)
() Corporate Sponsors (Please call for details)	\$2,000	\$1,500	\$ -----
() Jewelry: Gold & Diamond 10'x20' Stall	\$2,750	\$2,500	\$ -----
Each additional 10'x10' Jewelry Stall	\$ 550	\$ 500	\$ -----
() All Other Vendors 10'x10' Stall (Except Food Vendors)	\$ 650	\$ 600	\$ -----
() Non-Profit Organizations* 10'x10' Stall	\$ 550	\$ 500	\$ -----
() Non-Profit Organizations* Table only	\$ 300	\$ 250	\$ -----
() Indoor Banners** (10 – 18 sq. ft)	\$ 400	\$ 350	\$ -----
(19 – 40 sq. ft)	\$ 600	\$ 550	\$ -----
() Coupons in Souvenir (to attract visitors to stall)	\$ 25 (vendor) \$ 75 (non-vendor)		\$ -----
() Food Vendor #1 (Access from 2 sides)	\$4,200	\$3,800	\$ -----
() Food Vendor #2 & 3 (Access from front only) (Food Vendors 1, 2 & 3: Tent provided for cooking)	\$3,600	\$3,300	\$ -----
() All Other Food Vendors (10'x10' stall) (No cooking. Only ice cream, sugarcane juice, fruit juice, packaged food, etc.)	\$1,200	\$1,100	\$ -----
TOTAL(stalls):			\$ _____

SOUVENIR (all Color 5 1/2" X 8", glossy coated paper, 10,000 copies)

Size and location of Ad. in Souvenir: ----- \$ _____

Advertisement Rates: Back Cover - \$1200; Centerfold - \$1000; Front Inside Cover - \$850; Back Inside Cover - \$700; First Page (opp Inside Cover) - \$600; Last Page (opp Back Cover) - \$500; Full Page - \$350; Half Page - \$175; Quarter pg / Bus card - \$100

Vendors: call Hari Tummala at (908) 361-2706; Souvenir: Call Jogendra Suryadevara at (908) 295 7705

Note: No refunds if post marked after June 7th 2015 and No Rain date.

Sale of products/services not identified in the application form is NOT permitted; Sharing of booths is NOT permitted; Management reserves the right to cancel festival and refund the payment and to reject vendor application. I understand that HTCS is NOT responsible for loss, theft or damage of my property. I will abide by the rules and regulations set by the HTCS. I read the terms and conditions on Temple website. **Check payable to: HTCS Inc.; Mail this form and check to: HTCS, 1 Balaji Temple Drive, Bridgewater NJ 08807. Credit Card Payments: Call Temple office (908) 725-4477 (Temple Hours: 8:30am-11:30am & 4:30pm-8:30pm)**

Company Name: _____

Contact Person Name: _____

Products/Services: _____

Address: _____

Telephone Number & e-Mail: _____

Vendor's Signature : _____ Date: _____

Vendor set-up Time: Friday 2pm - 6pm; Saturday: 7:30 am to 11 am. All vehicles must be out of the Hall before 11 am. Sunday: Open at 8am for Vendors One table (72" x 30") and two chairs provided with each 10'x10' Stall; * Proof of Non-Profit status required; ** Sponsor provides banner(s); Read "Terms and Conditions" before signing. HTCS does NOT Provide any extra Tables. Location: Garden State Exhibit Center, 50 Atrium Drive, Somerset, NJ 08873. Festival Chair: Krishna Pamidimukkala (201) 625-2151; Temple Manager: (908) 725-4477.

Free Parking and Free Admission for all. Over 10,000 people are expected during the 2 day period